

**Dr. Eliza LAU**English Domain Coordinator

# Welcome Note

It is my pleasure to welcome you all to this year's 'Conference on English and Communication'. It is a great opportunity for our students to meet the academics and engage in intelligent discussions. This year, we have the honour of having Professor Jane Jackson and Ms. Miriam Lee as our keynote speakers. I am pleased to announce the opening of this exciting event and excellent learning opportunity for our students. Apart from our own students, we are also pleased to have invited students from local high schools to join us on the occasion. Apart from congratulating the participating students of the round table discussions for their hard work, courage, and enthusiasm, I would also like to extend my heartfelt gratitude to all the teachers who have put this event together. I wish this Conference yet another memorable success.

### **Masters of Ceremony:**

Ms. Angel HUANG Mr. Waleed BHATTI

#### **Moderator:**

Ms. Eva LEUNG

## **Participating Students:**

Ms. Denselle Rose Sena LANCION

Mr. Jacky MAN Mr. Patrick YIP

Ms. Sofiya PARIYAR

#### **Moderator:**

Dr. Marjorie CHEUNG

# **Participating Students:**

Mr. Blaine LAM

Mr. Charlie MONG

Ms. Heather WONG

Ms. Regina KWOK

# **Organising Committee**

(in alphabetical order):

Ms. Elim TSANG

Dr. Eliza LAU

Ms. Eva LEUNG

Ms. Eve HO

Dr. Francis WONG

Dr. Heidi WONG

Ms. Janella CHAN

Mr. Kinwai LAU

Dr. Magdy MA

Dr. Marjorie CHEUNG

Ms. Mary LO

Mr. Pravesh NARAIN

Mr.Tommy LUI

#### Rundown:

**6:00pm** Registration and Arrivals (VIP Room: KEC201)

**6:30pm** Opening address

**6:35pm** First keynote presentation (by Prof Jane JACKSON)

**7:05pm** Roundtable discussion (Moderated by Ms. Eva LEUNG)

**7:30pm** Floor questions

**7:40pm** Second keynote presentation (by Ms. Miriam LEE)

**8:10pm** Roundtable discussion (Moderated by Dr. Marjorie CHEUNG)

8:35pm Floor questions

**8:45pm** Souvenir Presentations

**8:50pm** Group photos

8:55pm Closing remarks

**9:00pm** End of conference + Dinner buffet begins

# Conference on English and Communication

Friday, I I March 2016 6:30 pm - 9:00 pm College Theatre, I/F Kowloon East Campus (KEC) 28 Wang Hoi Road, Kowloon Bay A free dinner buffet will be served on I/F KEC after the conference.



Keynote Presentation:

Language and intercultural journeys:
Meaning-making through reflective writing



Keynote speaker: **Prof. Jane JACKSON**Professor of English,

The Chinese University of

Hong Kong

#### Abstract:

Today, more than ever, young people have opportunities to travel and study abroad. While many expect to have a transformative experience and enhance their fluency in a second language, for a variety of reasons, some return home disappointed. To deepen the language and intercultural learning of international exchange students, I developed a fully-online, credit-bearing course entitled Intercultural communication and engagement abroad. At the heart of the course is guided critical reflection and meaning-making through writing and 'unpacking' international experiences online. Through a weekly Forum, fieldwork posts, and reflective essays, the students are encouraged to recount and reflect on their language use and intercultural interactions. After providing an overview of the course, I will present excerpts from student posts and essays to illustrate growth in language awareness and intercultural understanding. By way of a questionnaire and post-course interview, the participants offered their perceptions of the benefits and challenges of writing about their international experience. After sharing their views, I will discuss the implications for enriching travel or study abroad experience through reflective writing and offer some suggestions to inspire mindful journaling, blogging, or diary-writing.

#### Bio-data

Jane Jackson is Professor in the English Department at the Chinese University of Hong Kong and the recipient of the University's 2013 Education Award. She has had teaching and research experience in Canada, the United States, Egypt, Oman, the United Kingdom, Mainland China, and Hong Kong. Her research centers on education abroad, identity, and language and intercultural communication. Recent books include Introducing Language and Intercultural Communication (Routledge, 2014), The Routledge Handbook of Language and Intercultural Communication (Routledge, 2012) (Editor), Intercultural Journeys: From Study to Residence Abroad (Palgrave MacMillan, 2010), and Language, Identity, and Study Abroad: Sociocultural Perspectives (Equinox, 2008).

# Keynote Presentation: The Ultimate Survival English for Travelers



Keynote speaker:

Ms. Miriam LEE

Project Manager &

Managing Editor,
Hong Kong Discovery

#### Abstract:

As a frequent traveler the ability to speak fluent English gives you the passport to a multitude of benefits — locating your whereabouts, asking for directions and tips, mingling with the locals and so on. Or perhaps not so. Being able to speak English as a first or second or third language may not bring you much further. A more aptly way to understand English is that, during travels, it is the medium of communication that allows you to understand how you do not understand each other's English. Exploring how the people you meet on the road learn, understand and use English is a fun thing in its own right. The speaker will illustrate the social and cultural aspects of the use of English in an assortment of places around the world with her own traveling episodes, and how English is spoken and used differently explains social and cultural disparity.

#### Bio-data:

Miriam Lee is an expedition leader, writer, editor, blogger, documentary producer, TV presenter and simply, an avid traveller. She travels extensively for both work and leisure – from backpacking in Transylvania and South America, filming in quaint and exotic villages in Japan and the Middle East, to leading expeditions to the Arctic, the Antarctic, Borneo rainforest, Australia outback and other remotest corners of the world. Miriam is also the managing editor of the bilingual magazine Hong Kong Discovery, which showcases Hong Kong's natural beauty and cultural delights to locals and international visitors alike. She holds a master's degree in English from The University of York, UK.