

**HKU SPACE Community College
2018/19 Cover Design Competition**

Information for participants

1. Event information

- Name of Campaign: 2018/19 Cover Design Competition
- Theme: “Design for the College”
- Objective: To design an appealing cover to be used in the College’s 2018/19 promotion items and/or prospectus to attract prospective students
- Target group: All Students (in group or individually)
- Technical requirements
 - Size: 420mm(w) x 297mm(h) open; 210mm(w) x 297mm(h) finished
 - Colour : 4c + 4c
 - Format: AI only
 - The cover design must carry the ‘Winning SPACE’ logo and the HKU SPACE Community College logo and name (see below)



港大附屬學院

- **Submission Deadline: Saturday, 30th December, 2017**

2. Entry Submission

- Entries can be submitted by individual or groups.
- All current HKU SPACE Community College students are eligible for entering this competition.
- A completed application form together with the copies of student cards of all participants, 1 hard copy and 1 soft copy in CD of your cover design should be submitted to one of the College Counters in our campuses **in person** (Attn: “The Judging Panel, 2018/19 Cover Design Competition”) **ON OR BEFORE Saturday, 30th December, 2017.**
- Please put a label on the hard copy and CD with the name, student number, contact number and email address of the group leader.
- All entries will be deemed final and cannot be amended upon submission.
- For further enquiry, please send your questions to ccadmissions@hkuspace.hku.hk

3. Rules and Regulations

- The theme of the competition is “Design for the College”.
- Each entrant / group can submit ONE cover design entry only.
- If the winning project is created by a group of more than one person, they will be considered as one person and therefore only one prize will be awarded per winning project.
- The entrant / group must be the sole and exclusive owner of the copyright of all the entries. Entries should not infringe any rights of any third party.
- Any infringement against intellectual property is strictly forbidden. Third-party design may be included in the final submission, given that prior written consent has been sought. The entrant / group must acknowledge any authorized use of design in the entry in accordance with the relevant copyright laws. The organizer shall not be responsible whether directly or indirectly for any liability arising whatsoever or howsoever from any violation of any copyright laws. The entrant / group agrees and undertakes to accept and be responsible for all such liability arising therefrom.
- Students are advised not to use any vulgar language and indecent materials in the production of cover design concerned. The College reserves the right to disqualify, and/or, edit the contents of the submissions if deemed appropriate.
- The logo and the proper name of HKU SPACE Community College and the “Winning SPACE” logo should be shown on the design.
- The technical requirements as listed in Section 1 of this document must be followed in the production of the cover design.
- The organizer reserves the right to use any design for publicity, exhibition and publication purposes.
- Judging: Submitted cover designs will be assessed by the judging panel of the competition and be put on Facebook for voting. The top 3 designs with the highest integrated scores by **15th January 2018** will be named as winners.

Weighting of scores:

- Scores given by judging panel (50%). Scores are given on a scale from 0-50 scores.
- Number of “likes” received on Facebook (50%). The design receives the highest number of “likes” will receive 50 scores. The second place will receive 40 scores. The third place will receive 30 scores, and so on.
- Prizes: Recognitions in form of cash coupons would be awarded to the winning teams, subject to the discretion of the judging panel. The winning entry with the highest scores may be adopted on the promotion items and/or prospectus cover of the College for the academic year 2018/19, subject to the discretion of the College.
 - Winner: \$3000 Supermarket coupon
 - First Runner-Up: \$2000 Supermarket Coupon
 - Second Runner-up: \$1000 Supermarket Coupon
- The organizer has no liability regarding the quality, availability and warranty of the prizes supplied. Any dispute or complaint in respect of the prizes should be directed to the suppliers of the relevant prizes.
- All decisions and disputes will be subject to the final decision of the organizer.